



10 Commerce Way  
Norton, Massachusetts 02766  
Tel: 508.946.5100  
Fax: 508.946.9500  
[www.mccdaq.com](http://www.mccdaq.com)

## **FOR IMMEDIATE RELEASE**

Contact: Dan Mandill  
Marketing Specialist  
+1 508-946-5100 x219  
[dan.mandill@mccdaq.com](mailto:dan.mandill@mccdaq.com)

### **New Measurement Computing Sales and Support Office in Germany**

**NORTON, MA. – July 1, 2016** – Measurement Computing Corporation (MCC) today announced the addition of a local sales and support office in Germany.

With the recent acquisition of Data Translation, MCC has strengthened its position in the data acquisition market and brought together two of the most popular brands in DAQ. Both brands will now be sold and serviced through the Data Translation office located in Bietigheim-Bissingen, Germany.

The new office will serve customers in Germany as well as Austria and Switzerland.

In addition to the new sales and support channel, MCC is introducing a German language website. For complete information visit [de.mccdaq.com](http://de.mccdaq.com)

#### **Contact:**

Data Translation GmbH  
Im Weilerlen 10  
74321 Bietigheim-Bissingen  
Germany  
Phone: +49-7142-9531-0  
Fax: +49-7142-9531-0  
[Info@DataTranslation.de](mailto:Info@DataTranslation.de)  
<http://www.de.mccdaq.com>

Measurement Computing designs and manufactures easy-to-use, low-cost devices for PC-based data acquisition. Data Translation offers solutions for high-speed and simultaneous data acquisition, available with USB or Ethernet interfaces and with ARM processors specializing in applications including sound and vibration, strain and bridge-based measurement, and mixed signal measurement.

#### **About Measurement Computing**

Measurement Computing designs and manufactures data acquisition devices that are easy to use, easy to integrate, and easy to support. Included software options are extensive and provided for both programmers and non-programmers. Free technical support, one-year limited warranty, and low cost of ownership make Measurement Computing the easiest choice for DAQ.

#### **About Data Translation**

Data Translation is a leading designer, manufacturer, and provider of data acquisition solutions for the test and measurement marketplace. With expertise in the design of high-accuracy, high-quality hardware and application software, DT partners with end users and OEMs to achieve their test and measurement goals. The Company offers modules compatible with USB, LXI, PCI, and Ethernet and the supporting application software. Popular applications for the products include sound and vibration, temperature measurement, strain and bridge-based measurement, and voltage measurement, among others.